



WORDS TO LIVE BY

**RISK-TAKING IS THE ESSENCE OF INNOVATION—
TAKE THE RISK OR LOOSE THE CHANCE.**

DR. ASHWINI KUMAR

CEO
Cliniexperts

MY STORY

THE BIG IDEA

After obtaining my MBBS from Kasturba Medical College and my MD from AIIMS, I began my career in medical research while in the R&D unit of AIIMS. There, I worked on various projects alongside many globally pharma companies, and focused on the site management aspects of clinical trials.

Post-graduation, I joined Max Neeman International as a medical monitor, where I supervised regulatory affairs, quality assurance, and training. In 2009, I realized that there was a need for a regulatory services provider who could help companies enter their products into the Indian market. And so, CliniExperts was born.

Flash-forward to today, and we offer a variety of end-to-end regulatory solutions and services to over 700 companies, across 60 countries.

BREAKTHROUGH MOMENT

Since our inception in 2009, we have been continuously recognized for the exceptional services we provide to our clients. Over the past 10 years, we have seen a lot of changes in the Indian regulatory system and we are thrilled to have the chance to act as innovators

in this growing industry.

In 2014, we started seeing a surge in the number of clients seeking our services, (both Indian and International), and we continue to steadily grow. As we have expanded, we have built several digital assets that allow us to share our knowledge in the public domain. Additionally, as a part of our company endeavors, we have built a strong and robust system that tracks all of our in-progress applications. This has helped us both to shorten our timelines and keep our clients informed and updated.

FUTURE SCOPE

We are continuously working to add additional services around our niche expertise so that we become a one-stop solution for our clients. The Indian Pharma, medical device, and wellness markets are growing, fast, and keeping up with this growth is a challenge. However, we at CliniExperts are currently implementing new processes to cope with these changes, while enhancing our digital platform(s) and the way we provide our services. We are actively sharing the latest updates of the industry through our digital platform to keep viewers and our clients updated about the latest developments.

A FEW OF MY FAVORITE THINGS

FAVORITE GADGET

My favorite gadget is my iPhone.

FAVOURITE TRAVEL DESTINATION

My favorite travel destination would be Singapore, followed by Italy and the Netherlands.

FAVOURITE QUOTE

“Innovation distinguishes between a leader and a follower” – Steve Jobs