

CLINIEXPERTS - THE MULTIDISCIPLINARY REGULATORY SOLUTION PROVIDER



Rashmi Verma,
Chief Operating Officer, CliniExperts

Regulatory processes impacting the human life and scientific development happen to be quite complex and constantly changing. That is why introduction of new medical devices, diagnostic kits, drugs, cosmetics, food substances or even pesticides and insecticides or any new product falling under the scope of various regulatory authorities has to undergo the defined process in all developed countries including India. It requires expertise to deftly handle these issues and emerge successful. Delhi-based CliniExperts is one of the few multidisciplinary regulatory service providers that offer 360° solutions to regulatory issues in Pharmaceutical, Food, Nutraceutical, Cosmetic, Medical Device, Diagnostics Kits, Biologicals and Vaccine and some other industries. Recognized for its stringent QA and QC standards, up-to-the-minute knowledge base, professionalism and unquestionable ethics, CliniExperts offers end-to-end solutions to its clients.

A market-leader in the segment, CliniExperts provides its clients a unique vantage point and ensures speedy approvals enabling the clients achieve their objective of a timely and successful product launch.

Established in 2009 with a vision to aid the society in getting access to affordable life-saving

drugs, the CliniExperts has in all these years developed into a huge knowledge bank. The company has developed several websites focused on different aspects of its expertise and services. These include <https://cliniexperts.com/>, <https://cliniexperts-research.com/>, <https://cosmoally.com/>, <https://www.foodsafetymantra.com/>, and the <https://metrifyindia.com/>. The company has also developed a cosmetic app.

The founder of the company, Dr. Ashwini Kumar is totally given to medical research and its significance to the future. Finishing MBBS at KMC, Mangalore in 2003, he received his MD in Molecular Pharmacology from AIIMS in 2007. His career in medical research began at the R&D unit of AIIMS, where he worked various projects in association with many global pharma companies and Contract Research Organizations (CROs). After Post Graduation, Dr. Kumar joined Max Neeman International, a leading pharma and biotechnology CRO, as a medical monitor. Later, in 2009, he founded the CliniExperts.

Being a quality-focused professional, Dr. Kumar's commitment to absolute perfection and ethical correctness have led the CliniExperts to strictly comply with his core principle: "If it's not right, it has no value; if research and testing are not totally credible, the results are worthless to the pharma industry and society in general."

Mrs Rashmi Verma, the COO of the company is the driving force that turns these lofty ideals into a veritable reality. She is a technocrat with more than 17 years of professional experience. Having received her B.Tech (CSE) from HBTI, Kanpur, in 2004, she worked with software companies and emerged as an expert in big data analysis, software designing, development, QA and delivery management. Married to Dr. Kumar, she joined CliniExperts in 2014 and since then she has remarkably contributed to the evolution of the company into a technology-driven organization.

She firmly believes that the regulatory scenario in India is constantly changing and using information technology is the only way to keep up the pace and provide high quality services to the clients.

With a futuristic approach, she has been leading development of new digital tools to ease the process of achieving regulatory compliances for Indian and foreign manufacturers. She has put in place an automated system of capturing leads from clients via emails or other sources and engaged various software for data collection and tracking project status. Dedicated software for monitoring regulatory updates has also been developed under her leadership.

Overseeing the company's day-to-day operations, she also leads the planning, designing and implementation of business strategies and processes for CliniExperts and its clients. She manages all the digital assets of CliniExperts as well as the blog Food Safety Mantra, and the mobile app. It was her initiative that a huge database of regulatory provisions has been curated for both internal and public usage giving fillip to whole industry.

In fact, the CliniExperts offers anything and everything relating to regulatory services in both India and overseas countries. Solutions to all regulatory issues under the purview of authorities including the CBN, NPPA, DGFT, DSIR, ICMR, FSSAI, CDSCO / FSDAs) and the DoT are offered.

Its global regulatory services include easing the process of seeking swift approval for products of client firms by defining country specific regulatory strategies right at the nascent stage of product development, eliminating potential roadblocks en-route to a successful product launch.